

EPDE ANNUAL CONFERENCE | FOLLOW-UP ON RECOMMENDATIONS' IMPLEMENTATION CONFERENCE 2025 | 23-24 SEPTEMBER 2025

TECHNOLOGIES FOR TRUST: INNOVATING FOR ELECTION INTEGRITY IN A CHANGING GLOBAL ORDER

RECOMMENDATIONS

TO GOVERNMENTS / ELECTION MANAGEMENT BODIES (EMBS)

1. Build AI literacy and strengthen integration across governance levels. Offer training for election administrators, regulators, and observers to identify AI-generated content, use AI responsibly, and apply standardized methods. In parallel, promote media literacy and critical thinking among voters.

2. Set up rapid response protocols. Develop clear systems to detect and counter AI-generated disinformation campaigns or suspicious content. Clearly define the roles of EMBs, observers, fact-checkers, and platforms to enable coordinated action.

3. Promote cross-border cooperation. Create regional frameworks for sharing information, documenting AI-related incidents, and coordinating responses to foreign interference and platform practices.

4. Monitor personal data exploitation. Expand oversight to cover misuse of personal data, profiling, and targeting. Apply data protection measures to strengthen transparency in electoral processes.

5. Regulate AI use in campaigns. Implement rules requiring transparency in AI-driven campaign tools, including mandatory labeling of ads and AI-generated content, disclosure of automated targeting practices, and an integrated approach to online political advertising.

TO EU INSTITUTIONS / EU MEMBER STATES

6. Encourage peer learning and the adoption of standardized and innovative methods for EMBS across EU member states, while safeguarding EMB independence and responding to practical operational needs. Establish feedback mechanisms between global, regional, and national actors to ensure technology governance standards reflect operational realities, while providing election administrators with guidance and technical support aligned with these frameworks.

7. Strengthen structured partnerships among citizen election observers, civic education programs, and election and tech experts. Facilitate collaboration among EMBS, fact-checkers, CSOs, and platforms to enhance accountability. At the same time, empower citizens to actively demand credible elections.

8. Invest in trust and credibility. Foster ongoing dialogue among regulators, political parties, platforms, and observers. This helps strengthen cooperation, address foreign interference strategies, and maintain the integrity of the electoral space throughout each cycle.

9. Recognize domestic election observers as human rights defenders. Ensure protection in contexts of shrinking democracy and provide inclusive access for youth, women, rural populations, and persons with disabilities.

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10. Support youth-led digital civic engagement and innovation. Encourage secure online participation by promoting digital literacy, online safety, and cybersecurity, peer-to-peer education, and civic tech initiatives to enhance resilience against digital repression. Additionally, fund research and the development of tools that improve election monitoring and oversight.

11. Provide sustainable, long-term, and strategic core funding for relevant organizations and actors for capacity building, protection of election integrity, and cross-border collaboration. Offer resources for training programs, technological tools, and partnerships. These efforts could strengthen the combined ability of EMBs, civil society, and election observers to detect, prevent, and respond to electoral manipulation and disinformation.

TO ELECTION MONITORING COMMUNITY / OBSERVERS

12. Further improve election observation methodologies. Consider introducing new tools, such as software to track and analyze election data, mobile apps for reporting irregularities in real time, and dashboards that visualize election campaign trends and foster collaborations with international experts and tech companies to strengthen monitoring, reporting, and the overall effectiveness of election observation.

TO SOCIAL MEDIA PLATFORMS AND COMPANIES

13. Enhance transparency and accountability. Adhere to the relevant EU legislation and policies such as the DSA, the AI Act, and the TTPA. Collaborate with EMBs, fact-checkers, election observers, and regulators to provide clear labeling of AI-generated content, share advertising data, and support rapid-response mechanisms for disinformation, particularly during election periods.

14. Improve access to political advertising data. Require online platforms to provide timely, detailed, and standardized data on political advertising, including targeting, funding sources, and reach.



More information about FURIC 2025 and further resources:

<https://epde.org/furic/>

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